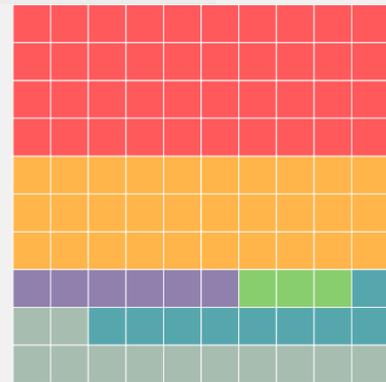


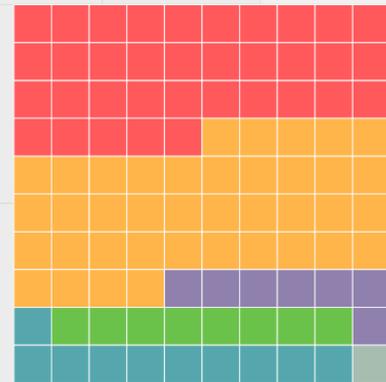
Key Figures

■ Coca-Cola FEMSA
 ■ Proximity Americas Division
 ■ Proximity Europe Division
 ■ Fuel Division
 ■ Health Division
 ■ Other business



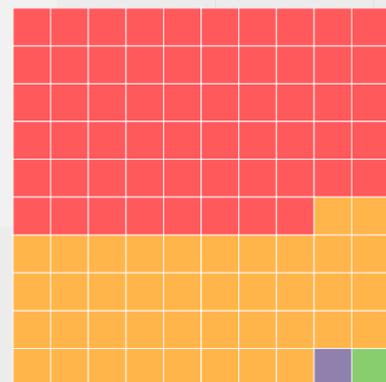
TOTAL ASSETS

- 40%
- 30%
- 6%
- 3%
- 9%
- 12%



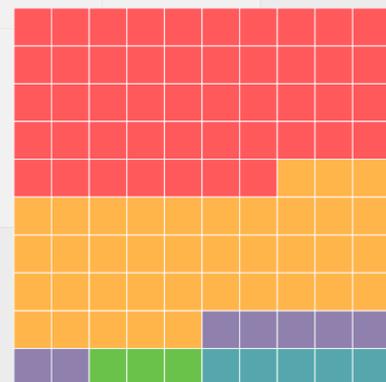
TOTAL REVENUES

- 35%
- 39%
- 7%
- 8%
- 10%
- 1%



INCOME FROM OPERATIONS

- 58%
- 40%
- 3%
- 4%
- 4%
- -9%



EBITDA*

- 47%
- 38%
- 7%
- 3%
- 7%
- -2%



EBITDA = operating income + depreciation + amortization. EBITDA calculated in accordance with IFRS 16